

CAREER GUIDANCE AND PLACEMENT CELL

ANNUAL REPORT - 2014-15

- Dr. Ch. Srinivas
Placement Officer

Sri Y. N. College has established career guidance cell in the year 2005 with a vision to create awareness among then graduates and Post graduates on Career planning. It develops interest in one's career, creative thinking and innovative attitude among the student community. Its ultimate purpose is to make every student self reliant.

The students are encouraged by the Career Guidance Cell to go on educational tours; visit industrial fairs attend industry conferences and seminars. This way the students get opportunity to interact with leading personalities of industry and service sectors, which brings clarity and maturity in their professional thinking and way of life.

The cell lays emphasis on acquisition and development of transferable skills, which makes its students more employable. Skill development includes problem-solving, working with others in a team, communication and personal effectiveness. It has developed strong links with industry by maintaining close relationships with them, which ensures good chances of employment for students.

The companies which conducted campus placement interviews and provided employment to our students are HCL, Reliance Insurance and MSN Laboratories Hyderabad, Dr. Reddy's Laboratories Hyderabad, HDFC Bank, Anzy Careers Pvt. Ltd. Genpak Pvt. Ltd. & Shri Ram General Insurance.

The cell motivates all students to create E- mail address, so that they can keep themselves updated on opportunities. The cell also assists students to send online applications for jobs in various sectors.

Our cell, in this academic year, sent more than 180 students for off-campus interviews held at Sir C.R. Reddy College Eluru, Aditya Degree College, Kakinada. Dr. B.V. Raju College Bhimavaram, S.R.K Engineering College Bhimavaram.

Our Cell, in this academic year, arranged Guest lecturers and workshops on Personality Development, Mind management, Time management, Communicative skills, soft skills and Resume preparation for both UG & P.G Students with eminent Personalities like

Acharya K.G.S. Prasada Raju Vasista Sevashram & Personality Development Trainer, Dr. Shaik Suleman General Manager Ed. CIL Government of India New Delhi. Kum. G. Sowmya Sri, Psychologist, and soft skills Trainer,

Sri MJF Ln. V. Sarala Devi, DC for Women Empowerment, Motivator, and Sri. G. Janardhan, IPS (IG) Chattisgarh, Motivator.

The students have been utilizing books CD's and Internet related to Entrance Tests. Test of reasoning, Interview Tips for all competitive Examinations. We have been arranging interactive sessions with the support of CD's for developing their soft skills. The Cell is providing Website information, Model resumes, Interview Tips, Group Discussion Tips and online application submission. The cell also provides Photo stat facility and Internet access for both UG & PG students.

Career Guidance & Placement cell activities for the Academic year of 2014-15.

- On 19-03-2014 The Cell organized campus placements for MBA students. The Anzy Careers Pvt. Ltd. Bengaluru conducted the written test, Group discussion and Personal interview, 16 students were selected.
- On 12-04-2014 & 13-04-2014 the cell organized campus interviews for MBA students. Shri Ram General Insurance Company Ltd. Conducted the written test and group discussion and Personal interviews. 9 students were selected.
- On 30-05-2014 The Cell organized campus placements for Degree students. The Reddy's Laboratories, Hyderabad conducted the written test, and Personal interview, 9 students were selected.
- On 28-06 - 2014 The Cell organized Campus Placements for Degree Students. MSN Laboratories, Hyderabad conducted the written test, Group discussion and Personal interview, 64 students were selected.

- -On 20-09-2014 The Cell an organized a programme for Competitive Exams to P.G. Students by Dr. Sk. Suleman DGM Ed. Cell Govt. of India New Delhi.
- On 23-12-2014 The Cell an organized a programme on Personality Development for Degree students by Kum. G. Sowmyasri, M.Sc., Psychology, Soft skills Trainer, Hyderabad.
- On 21-01-2015 The Cell organized a programme on Personal skills on subject to prepare public examinations for Inter mediate First year and Second year students by Dr. D. Venkateswara rao, Professor, and Dr. Ch. Srinivas, Associate Professor, Sri Y N College, Narsapur.
- On 28-01-2015 The Cell organized a Workshop on Mind Management by Acharya K.G.S. Prasada Raju, Founder of Sri Vasista Sevashramam, Motivator and Personal skills Trainer for final year P.G. Students.
- On 02-02-2015 The cell orgranized a Programme on Career Planning by MJE Ln. V. Sarala Devi, D.C, for Women Empowerment, Motivator for B.Ed., and P.G. Students.
- On 12-02-2015 The Cell organized a Programme on Personality Development on Career Planning and How to Prepare Groups by Sri G. Janardhan, IPS (IG) Chattisgarh, and Sri P.S.N. Murthy, IDAS Ex Aadhar Director General, Govt. of India for Degree and Intermediates Students.
- On 07-04-2015 The Cell organized a Programme on Employability Skills by Prof. G. Sudharshan Rao, Dean, and U.G. Exams Andhra University for our P.G. Students.
- On 13- 04-2015 The Cell organized Campus Placements for MBA students conducted by Axis Bank and 6 students were selected.
- On 29-04-2015 The Cell conducted a guest lecture on "Employability Skills" by Sri D. Anil Kumar, Manager (Training & Business Development) Campus Career, and Vijayawada. For P.G. Students.

- On 04-05-2015 The Cell organized Campus placements for Degree Students conducted by Suvarana Bhoomi Developers Pvt. Ltd., Visakhapatnam. 53 students were selected.
- On 23-05-2015 The Cell organized Campus Drive for BSc, B.Com and BA students conducted by First American (India) Pvt. Ltd., Bangalore 26 students were selected.